

How To Install Contour-Cut Decals?

Needed Tools

Before you begin installing, gather the following tools:

- Glass cleaner (in a spray bottle)
- Paper towels or a clean, soft, and dry rag
- Plastic card (credit card) or squeegee
- Masking tape
- Tape measurer (optional)

You will also of course need your contour cut decal graphic, which will arrive in 3 layers:

1. Top layer — Application tape (Mask), helps hold your graphics in place for easier installation.
2. Middle layer — Graphics/Substrate.
3. Bottom layer — White wax paper backing that protects your graphic and the adhesive.

Installation Steps

In 7 steps and just 5-10 minutes, your graphics will be beautifully displayed on your desired surface.

Step 1: Spray your glass cleaner on the window or install surface and then use your paper towel or rag to thoroughly clean the surface and wipe away all of the glass cleaner. Give the surface a few minutes to completely dry before moving on to the next step.

Step 2: Using your tape measurer, measure the surface area of the install surface to find where you want to place your graphics. You can just eyeball it if you trust yourself, but we recommend measuring so you know your graphics is exactly centered.

Step 3: Once you have your placement spot down, place the graphic sheet against the surface, with the application tape side facing you and the backing still on and toward the back. Tape 2-3 small pieces of masking tape at the top to hold the entire graphic sheet in place. Then create a hinge by taking one long piece of masking tape and taping it down over the small pieces.

Step 4: Now lift the graphic sheet toward your hinge and very gently pull away the backing liner. This is best done at a 30 or 45 degree angle. Make sure to continue holding the application tape away from the surface.

Step 5: Next, place your exposed graphic decal against the window and use your credit card or squeegee to firmly but carefully squeegee the graphics. For best results, start in

the center and work your way outward squeegeeing in vertical and horizontal directions. Keep whichever tool you are using in direct contact with the graphics as much as you can to prevent air bubbles.

Step 6: Remove the masking tape and the remaining backing liner and then again squeegee the entire graphics from the center outward in all directions, making sure you get rid of any air bubbles.

Step 7: Now very gently and slowly peel away the top layer of application tape, starting at one of the top corners and pulling at a 45 degree angle. If you remove this layer too quickly, it can damage your graphics.

And voila—all that should be left is your die cut graphic decal on your window surface. And if for some reason there are still air bubbles, don't fret. Tiny air bubbles will disappear on their own within a couple of weeks, and the bigger ones you can carefully pop with a pin or an X-ACTO knife.

For larger decals, tape down the middle of the graphic sheet to create your hinge, and then work on one half at a time.